

HAP

Hatsun Agro Product Ltd.
Registered Office:
Domaine, Door No: 1/20A,
Rajiv Gandhi Salai (OMR),
Karapakkam, Chennai - 97. India.
P: +91 44 2450 1622
F: +91 44 2450 1422
E: info@hap.in | www.hap.in
CIN: L15499TN1986PLC012747

HAP\SEC\61\2020-21

2nd December, 2020

BSE Limited
Corporate Relationship Department
2nd Floor, New Trading Ring,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra(E), Mumbai – 400 051

Stock Code: BSE: 531531
NSE: HATSUN

Dear Sir/Madam,

Sub: Intimation of Opening of 3000th HAP Daily retail Outlet in Khargar, Navi Mumbai, the State of Maharashtra and Plans of the Company to Open more such Outlets in newer Markets with better Products Sales Mix– Reg.

We would like to inform you that Hatsun Agro Product Limited (HAP) has opened its 3000th HAP Daily retail Outlet in Khargar, Navi Mumbai, the State of Maharashtra. At present, HAP Daily Outlets are offering Milk, Milk Products and Ice Creams at the convenience of the Customers.

Besides offering the entire range of Arun Ice creams, Hatsun Agro Product Limited plans to selectively retail other products such as Arokya Milk, Hatsun - Curd, Paneer, Milk Beverage, Yoghurt Shakes, Ghee, Butter, Skimmed Milk Powder and Dairy Whitener in various markets in HAP Daily Outlets in the future.

Further, apart from direct sales to consumers, HAP Daily outlets will also supply its products to retail outlets within the vicinity thereby increasing ease of availability of its products and expanding the brand reach to the Consumers. The retail outlets offer tremendous growth opportunities for the franchisees.


Retail outlet expansion is in line with Hatsun Agro Product Ltd.'s growth strategy and its vision of taking high quality dairy products closer to the masses. Retail expansion in Maharashtra and other regions will augur well for HAP which is augmenting its production capacities with the expected commissioning of a new plant in Solapur, Maharashtra at the earliest possible time.

Going forward, HAP plans to open more HAP Daily outlets in newer markets such as Maharashtra, Kerala, Orissa and Chhattisgarh and deepen its presence in its traditionally strong markets of Tamil Nadu, Karnataka, Andhra Pradesh, Telangana, Puducherry and Goa. HAP aims to be a pioneer and transform the retail fabric of the Indian dairy industry.

Kindly take the above information on record.

Yours faithfully,

For Hatsun Agro Product Limited


G. Somasundaram
Company Secretary

Arun
ICECREAMS

AROKYA
MILK

HATSUN

ibaco

HATSUN

Santosa
Vitaminized Cattle Feed

daily

O!YALO
Pizza